

Campaign plan

FOR EDUCATORS



PROMOTE FIKA COURSES THROUGHOUT THE YEAR 📅

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SEP

OCT

NOV

DEC

JAN

FEB

MAR

APR

MAY

JUN

JUL

TERM 1 HALF 1

Embrace your new connections

With two free Fika courses



Build genuine connections



Take action to be more confident

TERM 1 HALF 2

Develop healthy study habits

With two free Fika courses



Take action to feel more positive

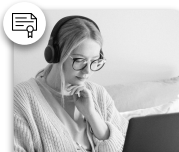


Get motivated for difficult tasks

TERM 2 HALF 1

Get ahead of stress this new year

With two free Fika courses



Get better at managing stress



Get in the zone

TERM 2 HALF 2

Beat procrastination

With two free Fika courses



Procrastinate less

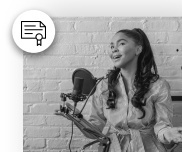


Make the most of every day

TERM 3 HALF 1

Face your assessments with confidence

With two free Fika courses



Practise confident thinking



Harness the power of stress

TERM 3 HALF 2

Shape your next steps

With two free Fika courses



Boost your prospects



Nourish your connections